

Ian Packham

adventurer | travel writer | public speaker

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About

Ian is a UK-based freelance travel writer and public speaker.

Specialising in African destinations, his travels in Africa total 39 nations and almost two years on the road.

His interests on the continent include off-beat destinations, adventure, history, culture, food, wildlife, sustainable travel and conservation.

Awards

Finalist, Travel Blog Post of the Year, British Guild of Travel Writers Members' Excellence Awards 2023

Runner-up, *National Geographic Traveller's* travel writing competition, Issue 17, May/June 2013

Notable writing

Contributor, *Bradt's Bus-Pass Britain Rides Again*, September 2013

Selected for the re-edited omnibus second edition of *Bus-Pass Britain: 50 of the nation's favourite bus journeys*, May 2016

Contributor, *Grand Adventures*, Alastair Humpreys, 2016

Contributor, *Roam Alone: Inspiring Tales by Reluctant Solo Travellers*, March 2017

Bylines

TITLE	FORMAT	MARKET	TOTAL REACH
<i>CityAM</i>	Print & online	London, UK	399,000 daily
<i>JRNY</i>	Print	Worldwide	14,800 per issue
Go City	Online	Worldwide	1.5M per month

Writing samples

[70 years after the publication of Nineteen Eighty-Four we visit Orwell's remote Scottish island home](#)

[The top free things to do in London](#)

[Sierra Leone's Turtle Islands: the ultimate digital detox](#)

Press trip case study

WHERE

Comoros

DURATION

8 days, 7 nights

GUEST OF

Intrepid Travel

ESTIMATED TRIP COST

£4,300 / US\$5,360

COVERAGE RESULTING FROM TRIP

- The Indian Ocean's secret paradise, 800 word full-page colour spread with images, *published online as [The winter sun wonder you probably hadn't thought to try](#), *The i**
- The Indian Ocean's best kept secret gives Seychelles a run for its money, *Jetsetter (in preparation)*

ESTIMATED EQUIVALENT ADVERTISING SPEND

£25,495 / US\$34,050



Public speaking

Ian has shared his tales of motivation and adventure with large and enthusiastic audiences across the UK, from secondary schools and travel clubs to the Royal Geographical Society (RGS)'s London headquarters.